Climate Friendly Households Programme

Presented at: Singapore Study Tour – ASEAN Cool

Presented by: Frankie Foo (Labelling & Standards Department)
Carbon Mitigation Division

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National Environment Agency
Safeguard · Nurture · Cherish

Outline

1. Introduction to Climate Friendly Households Programme (CFHP)

2. Introduction to RedeemSG

3. Publicity Materials

Introduction to CFHP

a) The Climate Friendly Households Programme (CFHP) encourages public housing (HDB) households to switch to energy and water efficient appliances.

b) Eligible households receive Climate Vouchers to offset the upfront cost of more energy and water efficient household appliances and fittings.

CFHP	RedeemSG	Publicity Material	3

CFHP was extended and expanded from 15 Apr 2024

	CFHP (Phase 1)	Enhanced CFHP (Phase 2)	
Eligibility criteria	1, 2, 3-room HDB households	All HDB households (~1.1 million households)	More households to benefit
Voucher Type & Quantum	Lump-sum digital vouchers (i.e. $150, $50, $25)	$300 flexible digital voucher with 24 smaller voucher denominations (i.e. 5 x $2, 4 x $5, 12 x $10, 3 x $50)	Wider and more flexible use of vouchers
No. of Appliances	3 energy and/or water efficient appliances	10 energy and/or water efficient appliances	
Timeline	28 Nov 2020 – 20 Mar 2024	15 Apr 2024 – 31 Dec 2027	Residents can purchase appliance(s) when they need it
Platform	RedeemSG* v1.0	RedeemSG v2.0	User-friendly, retailer-friendly enhancements

RedeemSG is a whole-of-Government system that allows vouchers to be created, issued and tracked

Eligible Products and Qualifying Criteria

LED lights*

Refrigerators

Air conditioners

✓✓
and above

✓✓✓
and above

✓✓✓✓✓

Shower Fittings

Basin Taps & Mixers

Sink/bib Taps & Mixers

Water Closets

Washing Machines

Fans

Water Heaters

Direct Current

Heat Pump**

*This includes LED lights that are unregulated such as LED circular lights and LED downlights
**Heat pump water heaters are more energy efficient than electric instantaneous or storage water heaters

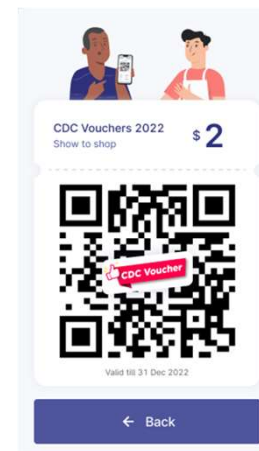| CFHP | RedeemSG | Publicity Material | 5 |

Participating Criteria for Retailers

❖ Offer **any** appliance(s) and/or fitting(s) from the <u>list of resource-efficient products</u>

❖ Have a **physical Point-of-Sales (POS) system that can**

  ❑ connect to the internet to redeem vouchers in real-time via API integration,

  ❑ configure a whitelisting module for eligible products, and

    ■ i.e. a module in their POS or Sales system that can ensure that the Climate Vouchers are only used for NEA/PUB-approved items

  ❑ support QR code scanning

❖ Online redemptions are *not* supported

CFHP	RedeemSG	Publicity Material	6

RedeemSG
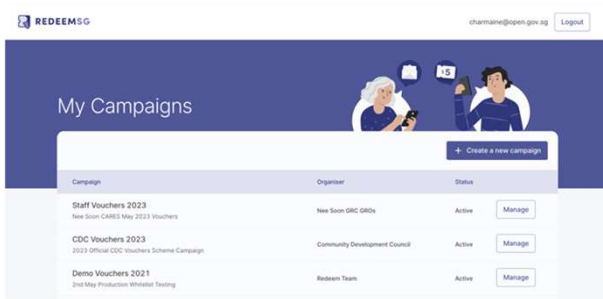## General Government Voucher system to support digitisation of voucher schemes

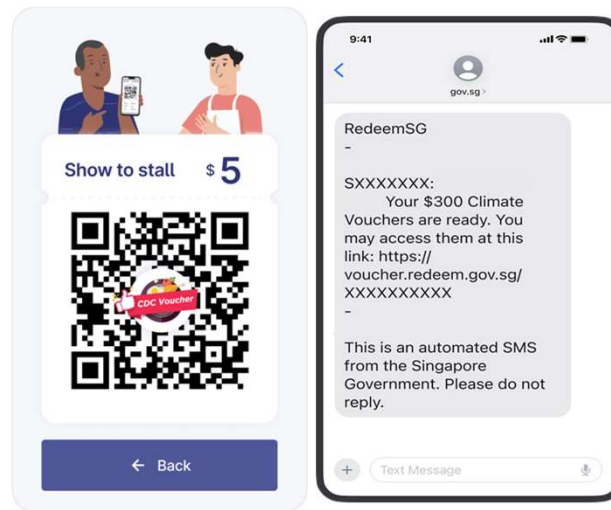Used for Climate Friendly Households Programme 2020-2024

Used for other vouchers

Functions to support admins, recipients & retailers

Admin Dashboard for Admins

Campaign set up in minutes, real time update on redemption status

Voucher for Recipients

Link sent via SMS, no need to download app

Mobile App / POS for Retailers

Checks whether voucher is valid, scans to invalidate voucher in real time

Benefits of RedeemSG integration

No manual claims required

- Do not need to manually submit the list of transactions and voucher redemptions for reimbursement

- All transactions and payouts will be handled by RedeemSG

Next day payouts

- Retailers will be reimbursed automatically in T+1 day, to the preferred payment mode as indicated during onboarding

Publicity materials for retailers to display in store

Sticker/Wobbler for eligible items	Poster	Brochure/ Mailer

- Sticker (10cm) - larger eligible products on display, cashier counter and shop-front
- Wobbler (6cm) – Shelves/racks for smaller products

- Shopfront

CFHP	RedeemSG	Publicity Material	10

Thank you!

FAQ - Frequently Asked Questions (climate-friendly-households.gov.sg)

Latest publicly available statistics on the programme - https://www.mse.gov.sg/resource-room/category/2024-07-02-written-reply-to-pqs-on-climate-friendly-households-programme