

Morocco



LIGHTING



All
Lighting

COOLING



Residential
Refrigerators



Commercial
Refrigeration



Room Air
Conditioners

EQUIPMENT



Industrial
Electric Motors



Distribution
Transformers

INTRODUCTION

The Country Savings assessments provide a summary of the benefits attained from improved energy efficiency and climate friendly lighting, cooling appliances, and equipment. A market transformation can be obtained through measures such as Minimum Energy Performance Standards (MEPS); product labelling; market monitoring and verification; and financial incentives. For each product, the analysis considers three different scenarios:

- **Business As Usual:** Assumes that no actions are introduced and that the efficiency of products in the market continues to develop in line with historical trends in the absence of regulation.
- **Minimum Ambition:** In which MEPS are introduced in line with the basic requirements of the United Nations Environment Programme (UNEP) United for Efficiency (U4E) Model Regulation Guidelines.
- **High Ambition:** In which more ambitious actions are implemented in line with the highest levels proposed in the Model Regulation Guidelines.

More detailed breakdowns for lighting, cooling appliances and equipment can be found on the [UNEP U4E website](#).

REPORT CONTENTS

Page 1	Introduction
Page 2	Overview of benefits
Page 3	Higher ambition to help reach energy and climate goals
Page 4	Detailed benefits and typical product assumptions
Page 5	Savings potential in context
Page 6	Country data, product assumptions and methodology



OVERVIEW OF BENEFITS



ANNUAL SAVINGS IN 2040*



Reduce electricity use by over **3.3 TWh**

which is over **7.4 %** of the total current national electricity use



Save electricity worth over **410 million US\$**

equivalent to more than

1 power plant [500MW each]



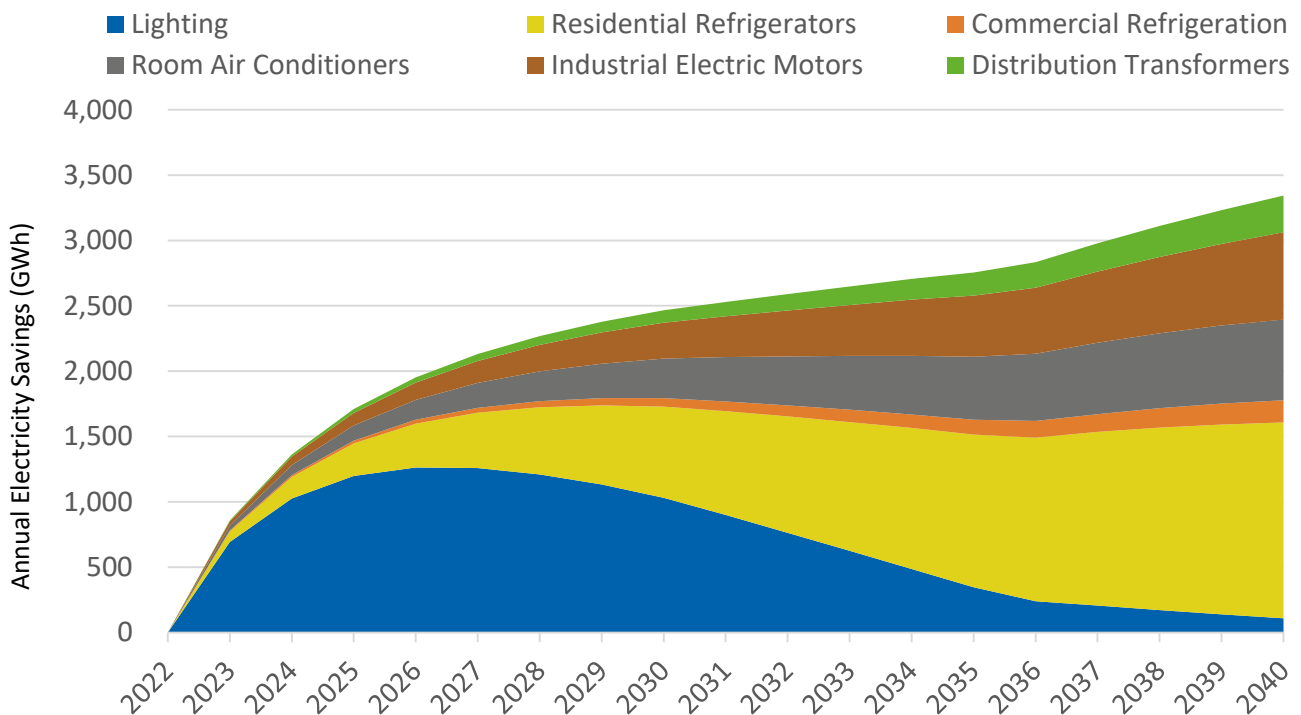
Reduce electricity CO₂ emissions by over **3.2 million tonnes**

equivalent to over

1.8 million passenger cars



ELECTRICITY SAVINGS OVER TIME*



OTHER BENEFITS ACHIEVED IN 2040*



Reduced cumulative direct GHG emissions by **3.5 million tonnes**

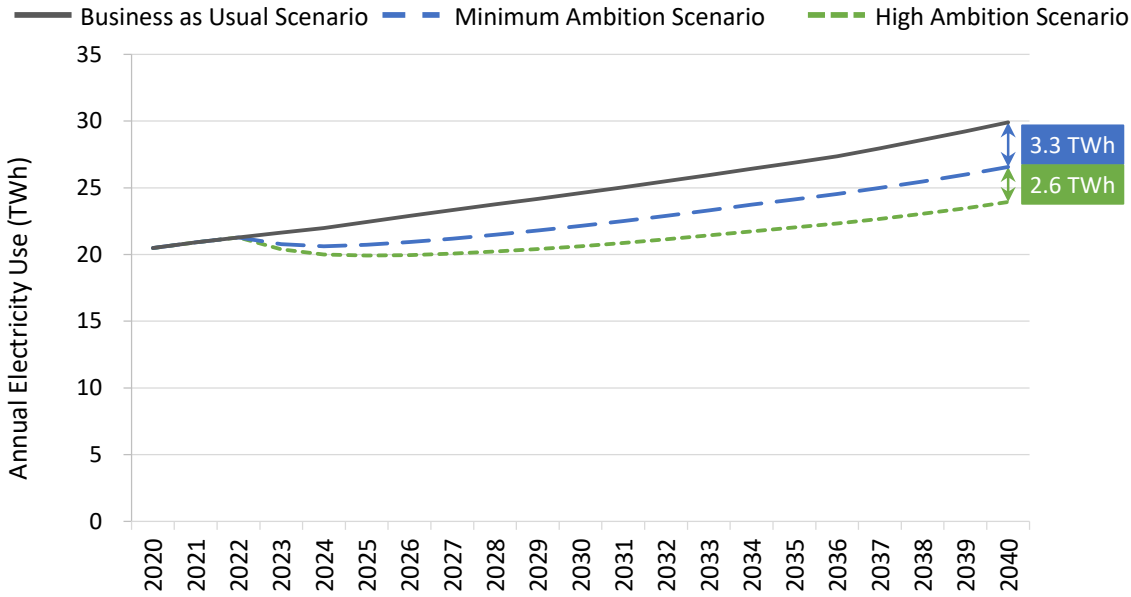
* Savings based on Minimum Ambition Scenario



HIGHER AMBITION TO HELP REACH ENERGY AND CLIMATE GOALS



THE MORE AMBITIOUS THE REGULATION, THE MORE SAVINGS ARE POSSIBLE

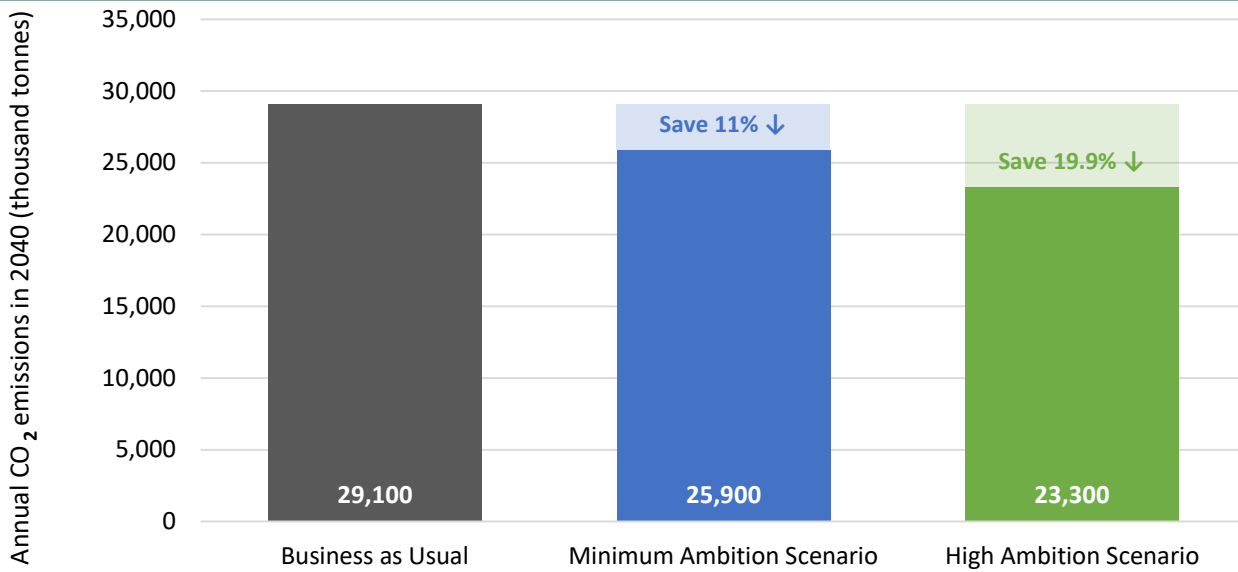


By 2040, electricity consumption is projected to increase by **40%**

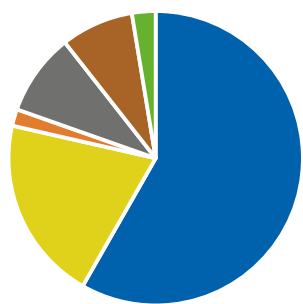
Minimum ambition policies could reduce this increase to **25%**

More ambitious policies could further reduce this increase to **12%**

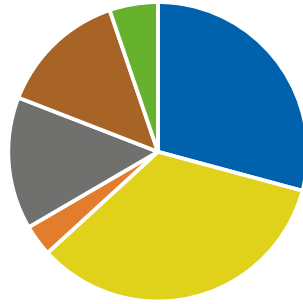
MEET GLOBAL CLIMATE GOALS BY SIGNIFICANTLY DECREASING EMISSIONS



PRODUCT SHARE OF CO₂ EMISSIONS SAVINGS BY 2030 AND 2040*



Share of 14.7 million tonnes of savings by 2030



Share of 42.7 million tonnes of savings by 2040

- Lighting
- Residential Refrigerators
- Commercial Refrigeration
- Room Air Conditioners
- Industrial Electric Motors
- Distribution Transformers

* Savings based on Minimum Ambition Scenario

DETAILED BENEFITS AND TYPICAL PRODUCT ASSUMPTIONS



ANNUAL SAVINGS IN 2030 AND 2040*

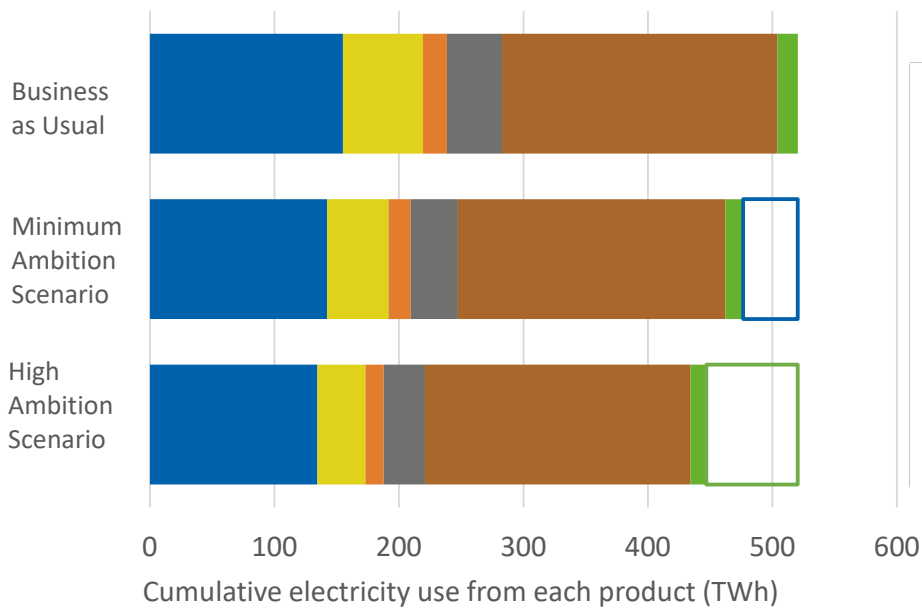
	2030	2040	2030	2040	2030	2040
Cooling		Residential Refrigerators		Commercial Refrigeration		Room Air Conditioners
Electricity (GWh)	700	1,500	65	170	300	620
Electricity Bills (million US\$)	87	190	8.0	21	37	77
CO2 Emissions (thousand tonnes)	680	1,500	63	170	290	600
Lighting and Equipment		Lighting		Industrial Electric Motors		Distribution Transformers
Electricity (GWh)	1,000	110	280	670	95	280
Electricity Bills (million US\$)	130	13	34	83	12	35
CO2 Emissions (thousand tonnes)	1,000	110	270	650	93	270

CUMULATIVE SAVINGS BY 2030 AND 2040*

	2030	2040	2030	2040	2030	2040
Cooling		Residential Refrigerators		Commercial Refrigeration		Room Air Conditioners
Electricity (TWh)	3.1	15	0.3	1.5	1.4	6.3
Electricity Bills (million US\$)	380	1,800	34	180	170	780
CO2 Emissions (million tonnes)	3.0	15	0.3	1.5	1.3	6.1
Lighting and Equipment		Lighting		Industrial Electric Motors		Distribution Transformers
Electricity (TWh)	8.8	13	1.2	6.1	0.4	2.3
Electricity Bills (million US\$)	1,100	1,600	150	750	49	280
CO2 Emissions (million tonnes)	8.6	12	1.2	5.9	0.4	2.2

PRODUCT CONTRIBUTION TO CUMULATIVE ELECTRICITY USE & SAVINGS BY 2040

- Lighting
- Residential Refrigerators
- Commercial Refrigeration
- Room Air Conditioners
- Industrial Electric Motors
- Distribution Transformers



Savings share by 2040:	
Minimum Ambition	High Ambition
29%	28%
34%	35%
3%	6%
14%	15%
14%	11%
5%	5%

* Savings based on Minimum Ambition Scenario

SAVINGS POTENTIAL IN CONTEXT

OTHER OPPORTUNITIES COMPARED WITH MEPS BY 2040

Minimum Energy Performance Standards are developed specifically to improve product efficiency in a market, but other important steps can be taken reduce electricity consumption further.

ROOM AIR CONDITIONERS	Savings compared	
<ul style="list-style-type: none"> Ensuring products are correctly sized at the time of installation Implementing best practice ongoing maintenance practices Raising the temperature set point for MEPS-compliant units from 22°C can save between 6-10% per degree up to 27°C The use of control systems, sensors and thermal zoning. The savings from AC controls varies greatly depending on the situation but typical savings can be: <ul style="list-style-type: none"> 28-35% for small offices 32-35% for small retail 24% for supermarkets 	U4E MEPS, depending on stringency, will reduce national electricity use by	14%-25%
	Increasing the temperature set point saves	6%-10%/°C
	In suitable applications, controls can typically save	24%-35%

LIGHTING	Savings	Compared
<ul style="list-style-type: none"> Occupancy & daylight sensors used in all appropriate settings can typically save up to: <ul style="list-style-type: none"> 40% in commercial settings 30% in industrial settings Dimming controls at off-peak times can typically save as much as: <ul style="list-style-type: none"> 25% for street lighting 	<p>which, by 2040, could save up to:</p> <p>1.5 TWh/y</p> <p>0.4 TWh/y</p> <p>0.5 TWh/y</p>	<p>U4E MEPS, in the minimum and high ambition scenarios, will reduce national electricity use by</p> <p>8%-13%</p> <p>In suitable applications, controls can typically save</p> <p>25%-40%</p>

INDUSTRIAL ELECTRIC MOTORS	Savings	Compared
<ul style="list-style-type: none"> The use of Variable Speed drives in all suitable applications could give an average saving of as much as: <ul style="list-style-type: none"> 20% when used with pumps 20% when used with fans/blowers 10% when used with compressors 5% when used in mechanical applications 	<p>which, by 2040, could save up to:</p> <p>118.1 GWh/y</p> <p>158.1 GWh/y</p> <p>160.8 GWh/y</p> <p>11.9 GWh/y</p>	<p>U4E MEPS, in the minimum and high ambition scenarios, will reduce national electricity use by</p> <p>2.8%-3.6%</p> <p>In suitable applications, VSDs can typically save</p> <p>5%-20%</p>

DISTRIBUTION TRANSFORMERS SMART GRIDS

The main savings opportunities for distribution transformers come from management practices such as:

- Ensuring transformers are correctly sized at the time of installation
- Implementing best practice ongoing maintenance and rewinding methods

Using Smart Grids brings other benefits including:

- Reducing projected increases in peak demand by as much as 24%, allowing:
 - reduced capacity overall
 - delays in maintenance/replacement requirements
 - reduced CO₂ emissions from peaking plant
- Allowing improved integration of distributed and renewable generation, and more electric cars both with associated CO₂ emissions benefits

COUNTRY DATA, TYPICAL PRODUCT ASSUMPTIONS AND METHODOLOGY



GENERAL INFORMATION

Population	37.3 Million
GDP per capita	3,176 US\$
Electrification level	100.0%
CO ₂ emission factor	0.83 kg/kWh

ELECTRICITY MARKET

Residential electricity tariff	0.12 US\$/kWh
Transmission and distribution loss factor	14.7%

TYPICAL PRODUCT ASSUMPTIONS

		2022 Unit Energy Consumption (kWh/year) or Efficiency Level				
Product		Business As Usual	Minimum Ambition Scenario	High Ambition Scenario	Type of Product	
Lighting	GSL	15W CFL 15	10W LED 10	7W LED 7	800 lumen bulb: 1,000 hrs/year	
	Linear	36W T8 108	20W LED 60	16W LED 48	4 foot tube: 3,000 hrs/year	
	HID	70W HPS 307	50W LED 219	40W LED 175	Poletop street light: 4,380hrs/year	
	Residential Refrigerators	471	278	139	2-door refrigerator freezer of average size 330 liters	
Cooling	Commercial Refrigeration	4,074	3,628	2,703	A market-weighted average of retail display cabinets (both remote and integral), drinks cabinets, storage cabinets, ice-cream freezers, vending machines and scooping cabinets.	
	Room Air Conditioners	766	526	386	A mix of 3.5 kW and 7 kW split units with a weighted-average cooling capacity of 5 kW	
Equipment	Industrial Electric Motors (IEC level)	IE0	IE2	IE3	3-phase induction motors used in the industrial sector	
	Distribution Transformers (Model regulation level)	See note	Level 1	Level 2	Three-phase and single-phase liquid-filled and three-phase dry-type power distribution transformers	

■ Distribution transformers Note: BAU is based on local technical specifications for all types while the minimum ambition scenario level is Level 1 for all types except single-phase liquid-filled and 630kVA three-phase liquid-filled which are set as half way between that spec and Level 2.

METHODOLOGY

The analysis uses the UNEP-U4E's Country Savings Assessment Models to estimate the impacts of implementing policies that improve the energy efficiency of each product analysed. The brief methodology is provided below (contact U4E for more information):

- The cooling analyses for refrigerators, commercial refrigeration and air conditioners use a bottom-up stock model approach combined with market data on typical product performance. Future growth is projected based on established relationships between ownership and other known macroeconomic indicators.
- The lighting analysis uses a bottom-up stock model with market data on typical products to estimate current light demand. This is projected forwards in line with IEA estimates of future buildings electricity use. It is then used with an estimate of future average efficacy to calculate electricity consumption. This efficacy is based on assumptions about future trends in lamp switching and product efficacy in different scenarios.
- The equipment models are both top-down estimates. The electricity use of motors is based on its typical relationship to industrial GDP, while distribution transformers are based on the typical capacity required for a total national electricity demand. Electricity use is shared between several typical products and applications based on market data. In both cases, the improvement in average stock efficiency is based on end-of-life stock turnover and new sales.

The savings potential in each scenario assumes Minimum Energy Performance Standards (MEPS) are introduced in 2022 at two different levels of ambition (minimum and high) as shown in the Typical Product Assumptions table above.

Further details of the modelling approach and assumptions are available on the [U4E website](#).

For more information contact: unep-u4e@un.org