



Endorsement Principles and Benefits of the U4E Model Regulation Guidelines on “Energy Efficient and Functional Performance Requirements for General Service Lamps”

UN Environment’s United for Efficiency seeks the endorsement of non-governmental organisations (NGOs), governmental institutions and companies in supporting the implementation of the Model Regulation Guidelines on “Energy Efficient and Functional Performance Requirements for General Service Lamps” in developing and emerging countries. Together with endorsers, United for Efficiency will communicate the Model Regulation Guidelines to relevant countries and the endorsement of range of stakeholders (e.g. environmental groups, lighting laboratories, manufacturers) to accelerate the implementation at the national and regional levels.

Optional ways to support the Model Regulation:

- Supporting outreach of the Model Regulation Guidelines through in-person and remote (e.g. social media and webinars) channels.
- Updating UN Environment on developing and emerging countries where the Model Regulation Guidelines could be implemented.
- Providing United for Efficiency with the relevant analysis and data to underlay the policy process.

Benefits for NGOs, Organisations and Companies:

NGOs, governmental institutions and companies that endorse the initiative will receive the following benefits:

- Have the logo on the Model Regulation Guidelines outreach material (e.g. see the Brief on the Model Regulation Guidelines) showing the involvement in the global effort to advance energy-efficiency for climate, economic and social benefits;
- Participate in relevant United for Efficiency outreach events and workshops on the Model Regulation Guidelines;
- Gain insights into the lighting, appliance and equipment needs and opportunities in a variety of markets; and
- Regularly network with influential policymakers, top business executives, and leading civil society representatives.

How to become an endorser:

NGOs, governmental institutions and companies that would like to endorse the model regulation should send a letter to UN Environment stating they *“will encourage developing and emerging countries to implement the Model Regulation Guidelines on Energy Efficient and Functional Performance Requirements for General Service Lamps within their policy process. UN Environment can use our logo on outreach material related to the Lighting Model Regulation Guidelines (brochure, website, etc.).”*

Additional documentation:

1. Model Regulation Guidelines on “Energy Efficient and Functional Performance Requirements for General Service Lamps”
2. Brief on the Model Regulation Guidelines (including logos of endorsing companies/organization)

For more information on endorsing the Model Regulation Guidelines, please contact: Patrick BLAKE, UN Environment - Lighting Project Lead (Phone: +33 1 44 37 42 56, Email: patrick.blake@UN.org)